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Artisan Group™ Member Floform Acquires Multi-Tek

Victoria, BC – July 23, 2010–Floform adds Multi-Tek to its family of companies, further expanding the largest premier countertop fabricator in Western Canada, as well as launching Artisan Group products such as Artisan Stone Collection, Heritage Wood and Saratoga Soapstone on Vancouver Island.

“Multi-Tek has established a great reputation in the Victoria area and Floform sees this as a perfect fit to expand our reach and introduce new products, building upon the success of Multi-Tek,” says Ted Sherritt, CEO, Floform. “Merging with Floform is simply a name change, and Multi-Tek will continue to provide the same high quality service with the same great employees.”

For the last five years, Multi-Tek has been a major part of the countertop industry on Vancouver Island, becoming a trusted source in premium natural stone, quartz and solid surface countertops for contractors, builders, architects, designers and homeowners.

“By joining the Floform family we will not only strengthen our reputation in the Victoria area, but we will expand both our product offering and ability to reach new customers,” says Rod Beiller, Account Manager, Multi-Tek.

Floform has been in the industry for 50 years and currently installs 100 countertops per day for local families across Western Canada.

About Floform

Established in Winnipeg, Manitoba in 1961, Floform is Western Canada's leading manufacturer of quality countertops. The company's humble beginnings with post-form laminate countertops gave it the experience to expand into products such as Corian® by DuPont solid surface, Artisan Stone Collection granite, Cambria quartz surfaces and custom Heritage Wood countertops. From the Floform showroom to your home, our craftspeople and installation professionals are committed to ensuring that your countertop is a feature you'll be proud of for years to come. For more information regarding Floform and Artisan Stone Collection, visit <http://www.floform.com/designoptions/surfaces/granite/>.

Artisan Group

Artisan Group™ is the premier network of stone fabricators in North America. Its extensive network allows the organization to offer the world's best granite from the best sources around the globe. Utilizing the most technically advanced, automated shops in the industry, highly skilled craftsmen ensure that each and every installation meets exacting standards. In fact, all Artisan Group members have either achieved Marble Institute of America Accreditation, or have begun the process, making it the first group of granite fabricators in the world to be working towards this distinction. From classic to exotic, Artisan Group offers the most extensive array of stone and wood choices in the industry, and is dedicated to the highest level of customer service. For more information or to request a quote, visit www.artisan-counters.com.